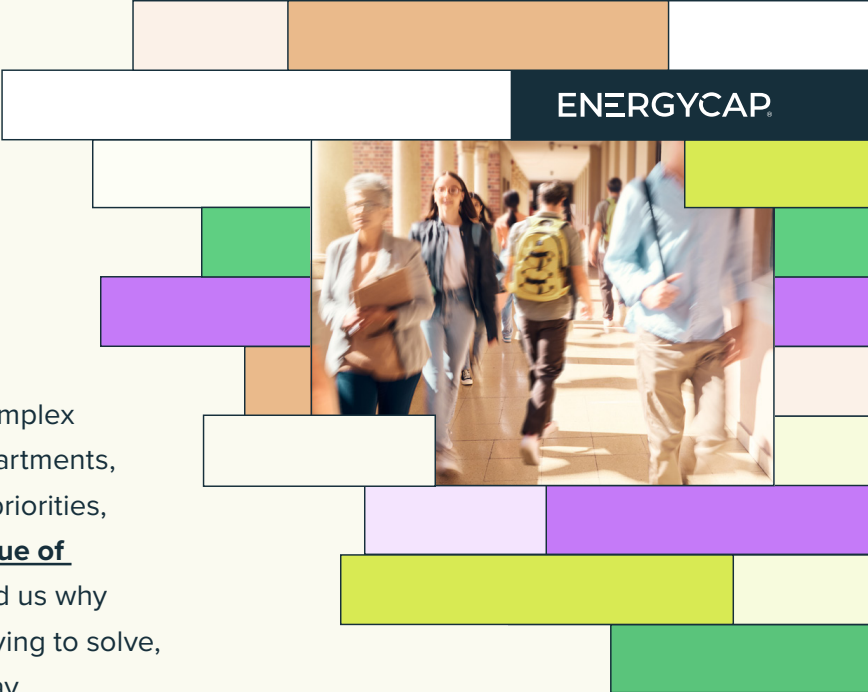


Higher education

Colleges and universities manage energy across complex campuses, diverse building types, and multiple departments, all while balancing tight operating budgets, capital priorities, and pressure to demonstrate value. In the **2026 Value of EnergyCAP survey**, higher education customers told us why they chose EnergyCAP, the challenges they were trying to solve, and where the platform delivers the most value today.



Energy management for higher education

Campus utility data touches facilities, finance, energy, sustainability, and leadership, but those teams need the same information for very different reasons. EnergyCAP gives colleges and universities one trusted source of utility data to improve reporting, catch issues sooner, manage budgets, and make better-informed decisions across campus.

92%	100%	95%
of respondents save time on bill processing activities after EnergyCAP	of higher education organizations are more confident in the accuracy of their utility data	of colleges and universities uncover savings from billing errors, overcharges, and other discrepancies

The higher education dilemma

Enrollment pressure, rising costs, and tighter federal funding are forcing colleges and universities to scrutinize every operating dollar, especially utilities. Yet many campuses must maintain large, complex footprints and make the most out of every space. Better utility and energy data gives teams the visibility to connect building use, energy performance, and cost, so they can manage space and spending effectively.

100%

of higher education customers said EnergyCAP meets or exceeds their ROI expectations

\$250k

The average per-project savings calculated by EnergyCAP customers

3%

of total utility costs recovered from billing errors, on average, with no capital investment required

\$100k

in value delivered to most higher education customers

Top operational benefits of EnergyCAP for colleges and universities

- 1

Faster and more accurate reporting
Centralized, trusted utility data reduces time spent gathering, reconciling, and validating information for internal and external reporting.
- 2

Faster issue identification
Teams spot billing errors, unexpected usage, and other costly issues sooner—before they have time to grow.
- 3

Improved budget management
Forward-looking budgets, forecasts, and AI help teams plan for utility costs and identify potential budget pressure earlier.
- 4

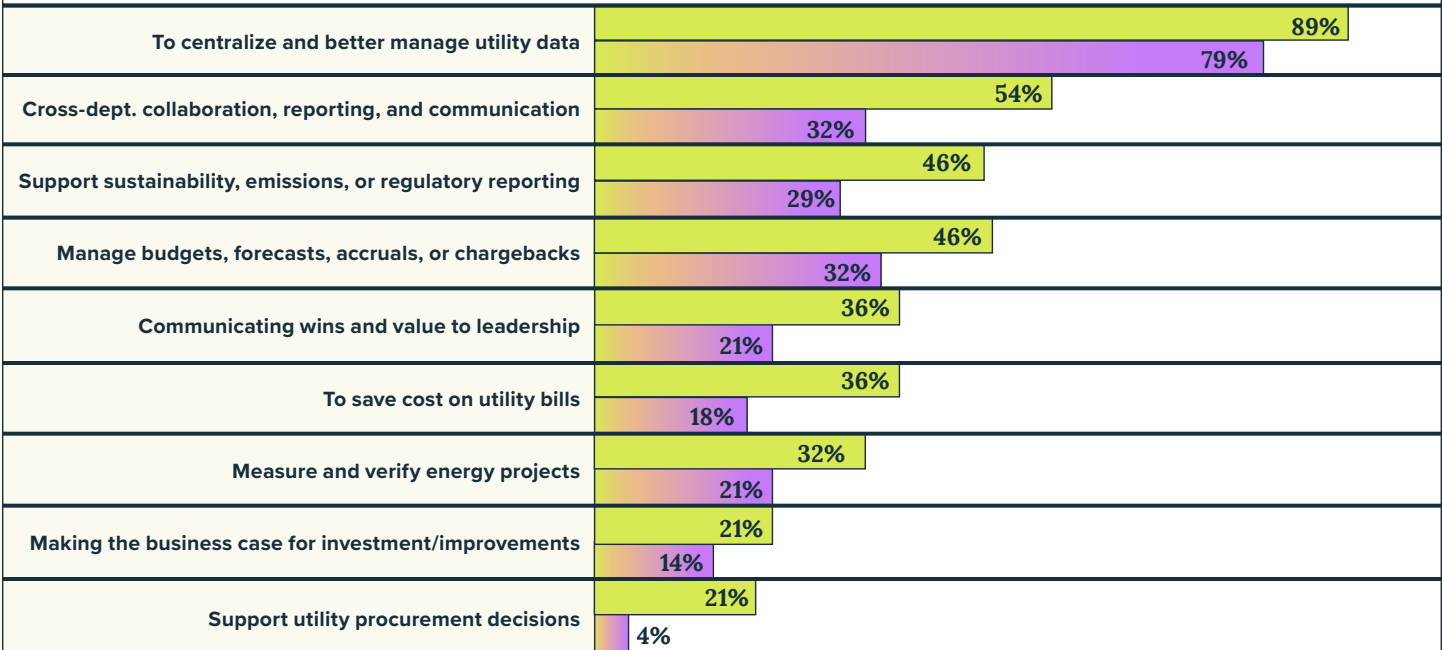
Better building operations
Trusted utility and interval data gives facilities teams a clearer view of how buildings are performing, helping them spot unusual usage, investigate inefficiencies, and make better-informed operational decisions across campus.
- 5

Improved data governance
A consistent source of utility data improves accuracy, standardization, and confidence across departments and facilities.

Where higher education customers find value in EnergyCAP

- ▶ **1.6x more likely** to report better building operations than customers overall.
- ▶ **1.3x more likely** to report improved audit readiness than customers overall.
- ▶ **100%** report that EnergyCAP meets or exceed their ROI expectations, the highest of any sector.
- ▶ **Value reached beyond the energy office:** Most higher education customers report time savings in facilities, accounting, and AP.
- ▶ **Cross-department use grows after purchase:** higher education customers use EnergyCAP for nearly 50% more reasons than they bought it for, vs. 33% across all customers. Their biggest gains are in cross-department collaboration, sustainability reporting, budgeting, utility cost savings, and procurement.

Reasons bought vs. used in higher education



Reasons used Reasons purchased

The opportunity ahead

Three things we consistently see make a difference for campus energy and finance teams after implementing EnergyCAP.



Build your revolving green fund

Billing error recovery returns money to the budget with no capital request and no change in operations.



Give lean teams their time back

Powerful automation and AI cut the hours spent collecting, entering, and validating bills.



One set of numbers for everyone

Financial-grade utility data supports budgets, chargebacks, sustainability commitments, and leadership reporting.

“EnergyCAP flagged what initially appeared to be an inefficiency in our irrigation schedule, but upon investigation, we discovered it was actually a significant billing error from our utility provider. This was just one of many instances where catching utility mistakes and cost discrepancies has helped Pepperdine capture over \$500,000 in savings, far exceeding our ROI expectations.”

Rubén Orozco Catalán, Facilities Data Specialist, Pepperdine University

The takeaway

Campus teams are being asked to stretch every dollar and report on more with the same staff. EnergyCAP brings utility data, reporting, budgeting, and analysis together so teams spend less time reconciling spreadsheets and more time cutting costs, funding projects, and planning with confidence.

