

ENERGYCAP®

# EnergyCAP Partner Resources



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# Partnering with EnergyCAP

At EnergyCAP, we believe in the power of partnerships to fuel progress and create lasting impact. Our aim is to equip partners with the necessary tools to manage customer energy and sustainability data effectively, with EnergyCAP as a central repository.

## There are two ways to partner with EnergyCAP:

### **License EnergyCAP Consultant Platform**

License EnergyCAP solutions as the 3rd party validation tool for managing client's energy and sustainability data and project ROI. We serve you and you use our software to track your customer data.

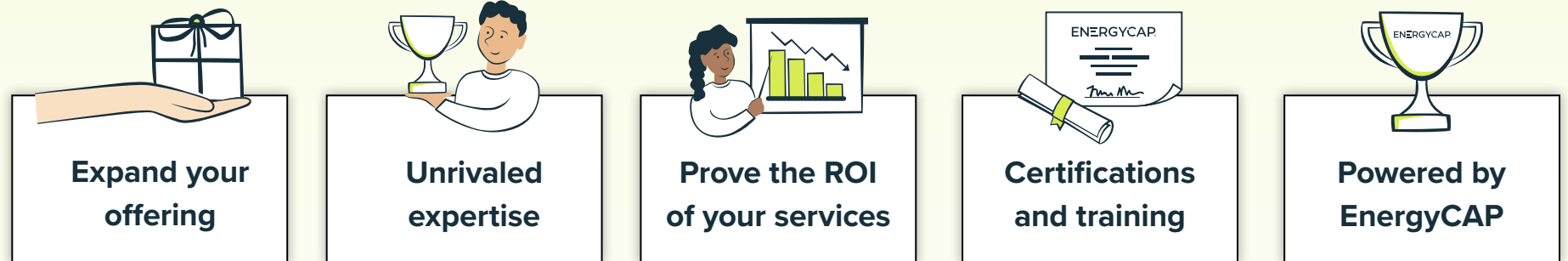
### **EnergyCAP Certified Reseller Program**

Recommend EnergyCAP to your clients and receive a percent of each deal sold. There is also flexibility for other partner arrangements.

# Why become an EnergyCAP Partner

At EnergyCAP, we believe in the power of partnerships to fuel progress and create lasting impact. By leveraging our 40+ year experience, partners can gain access to unrivaled expertise and can benefit from the credibility and efficiency offered by hiring certified individuals familiar with our systems.

Join our esteemed network of industry collaborators and build a more sustainable future, together.



# The EnergyCAP suite of solutions

Our suite comprises an array software solutions that seamlessly integrate and function as your single source of truth.

## ENERGYCAP<sup>®</sup> UtilityManagement<sup>™</sup>

Get best-in-class portfolio-level energy and sustainability reporting. Get accurate and reliable energy and utility data across your entire portfolio and streamline energy and accounting workflows.

### Key features

- Accurate utility bill data, always
- Easy facility benchmarking
- Chargebacks and tenant billing
- Integrate with ENERGY STAR
- Measurement and verification

## ENERGYCAP<sup>®</sup> CarbonHub<sup>™</sup>

Get a holistic view of financial-grade scope 1, 2, and 3 carbon emissions data across your entire business with automatically applied factors to meet your ESG reporting needs.

### Key features

- Auto GHG conversion
- Market-based emissions factors
- Track progress toward goals
- Sharable reports, charts, and dashboards
- BI tool integration

## ENERGYCAP<sup>®</sup> SmartAnalytics<sup>™</sup>

Get real-time energy and sustainability analytics. Dive deep into real-time performance of assets, devices, and sensors. Make quick, data-driven decisions for high-performance, net-zero buildings.

### Key features

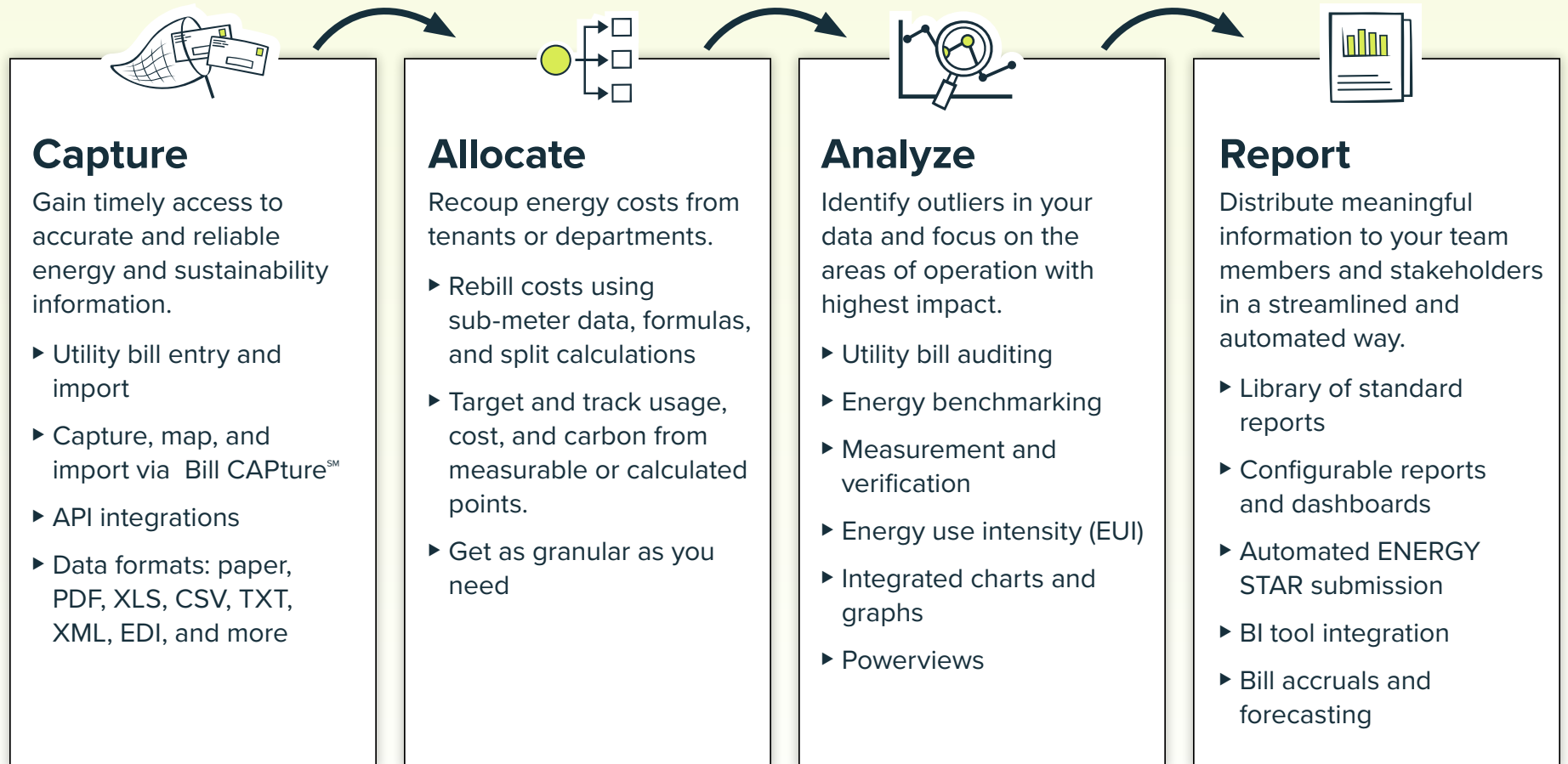
- Analyze consumption trends
- Machine learning behavior modeling
- Customizable alerts and alarms
- Formula-based calculations
- Tariff analytics
- Energy facilities

## ENERGYCAP<sup>®</sup> Bill CAPture<sup>™</sup>

Our comprehensive data capture and managed services seamlessly accurately integrate your data into our platforms.

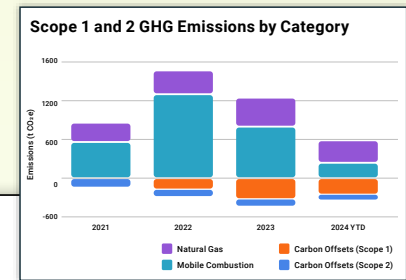
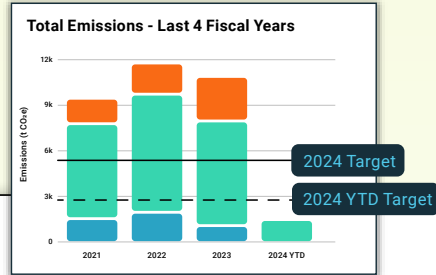
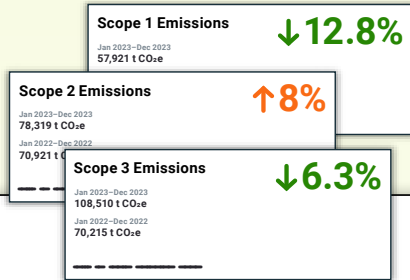
## EnergyCAP UtilityManagement

Get instant access to validated, actionable data you can trust to better manage resource consumption, reduce your carbon footprint, reach net-zero, and drive massive savings.



# EnergyCAP CarbonHub

EnergyCAP CarbonHub™ takes your organization’s energy and commodity information and automatically converts into Scope 1, 2, and 3 greenhouse gas emissions for streamlined accounting.



## Calculate

- ▶ Calculate Scope 1, 2, and 3 data
- ▶ Local and Market-Based Factors Globally
- ▶ Track scope 1, 2, and 3 at meter, building, and organization level
- ▶ Integrate with EUM for automatic scope 1 & 2 conversions
- ▶ Manage GHG factors in bulk
- ▶ Define default GHG factors per resource time

## Target

- ▶ Set targets and track performance to your decarbonization goals.
- ▶ Set targets and track progress towards goals
- ▶ Report by resource, location, gas type, floor area, and primary use
- ▶ Create and share dashboards with up-to-date emissions data
- ▶ Business intelligence tool integrations

## Report

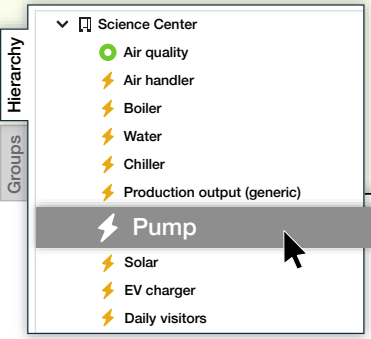
- ▶ Access robust analysis and GHG reporting functionality.
- ▶ Single database for easy reporting
- ▶ Industry leading compliance
- ▶ ENERGY STAR integrations

## EnergyCAP SmartAnalytics

Dive deep into real-time performance of devices and assets and make quick, data-driven operations decisions with EnergyCAP SmartAnalytics™. Get the actionable insights you need to create high-performance, net-zero buildings.

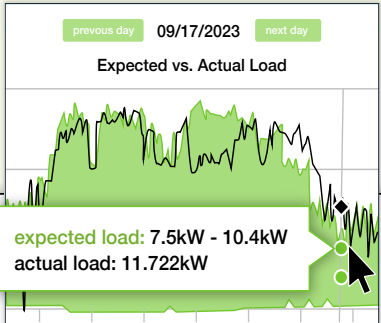
EnergyCAP SmartAnalytics captures interval data from a diverse array of metering systems and devices, including:

- ▶ API
- ▶ Data systems
- ▶ Files
- ▶ Gateways
- ▶ Meters
- ▶ Sensors
- ▶ Solar and PV
- ▶ Third-Party Integrations



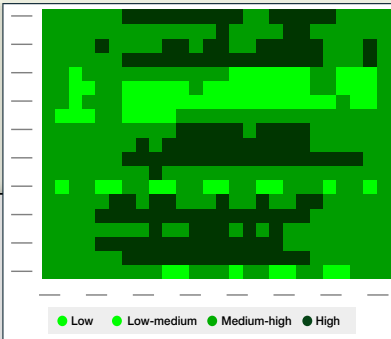
**Capture**

Capture real-time data from virtually any source and type of device.



**Monitor**

Monitor data quality, detect outliers, and receive alerts and alarms.



**Analyze**

Access robust analysis and reporting functionality.



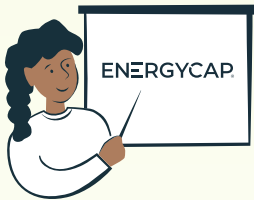
# Training services

We are committed to helping you and your team maximize the value from EnergyCAP. We offer online or in-person customized training to meet your specific needs.



## EnergyCAP Academy and Certification

Build your EnergyCAP skill set at your own pace in the comfort of your home or office with video-based training courses.



## Training conferences

Network with other EnergyCAP users and industry experts at one of our EnergyCAP training events. We conduct two major EnergyCAP Catalyst training conferences—one internationally in London and another in Denver, as well as several regional training events throughout the year.

Learn more about attending an upcoming EnergyCAP training event at [conferences.EnergyCAP.com](https://conferences.energycap.com).



## Custom training

If you are a new user or you'd like to refresh or expand your team's skills, we can develop a customized learning session for your specific needs at your facility, online, or both.



### **Eco Champions community**

Eco Champions is an online community of EnergyCAP users discussion board, workshops, up vote product feature, networking and special content!



### **YouTube channel**

View recorded webinars, customer testimonials, and other videos YouTube channel.



## **EnergyCAP Partner Toolbox**

We've curated an EnergyCAP Toolbox for our partners, which encompasses all the content utilized to market and promote our solutions through the sales team. This includes one-pagers for products, product feature comparison guides, various brand assets and logos, a plethora of case studies and testimonials, as well as recordings of all our webinars.

Visit the toolbox at [info.EnergyCAP.com/partner-toolbox](https://info.EnergyCAP.com/partner-toolbox)

# Co-branding, storytelling, and sponsorship

## Cobranding

Items found in the [EnergyCAP Toolbox](#) can be co-branded with your company logo. For example, if you have an interest in taking one of our feature comparison guides and you'd like to include your logo on it, we are ready to facilitate custom co-branding for you.

## Storytelling

We engage in co-branded marketing content and prioritize storytelling with our partners. Storytelling opportunities could involve hosting webinars, where partners can share case studies and illustrate how they've effectively utilized our solutions with their clients. We're open to exploring various webinar topics relevant to our audience and we frequently collaborate on blogs, eBooks, and press releases.

If any of these opportunities interest you, please reach out to [marketing@EnergyCAP.com](mailto:marketing@EnergyCAP.com).

## Sponsorship

We extend invitations to our partners to join us at any of our training events and offer the opportunity to sponsor a portion of the costs. As sponsors, partners can have a booth and deliver presentations to our customers during 45-minute to one-hour sessions.

# Contact us

To learn more about becoming an EnergyCAP Partner, please contact [marketing@EnergyCAP.com](mailto:marketing@EnergyCAP.com).

We look forward to building a partnership with you!